

Ladybrook Primary School



Photo/Images Consent Form

Sometimes we take photographs of the children. These are mainly used for educational reasons but occasionally we may use these images in our publicity, the schools prospectus, displayed around the school and in other printed publications as well as on our website and class blogs. To comply with the Data Protection Act 2018, we are required to obtain your consent so that we may take and use photographs and video recordings of your child. We request consent on entry to the school and this remains valid for the period of time your child attends this school or setting.

Without your consent, Ladybrook Primary School **will not** use images or videos of your child. Similarly, if there are only certain conditions under which you would like images or videos of your child to be used, the school will abide by the conditions you outline in this form. Please note staff are not permitted to take photographs or videos on their personal equipment.

What will we be using images/videos for?

We use images and videos of pupils for a number of reasons including; school displays to celebrate school life and pupils achievements, to promote the school on social media, the school website, and for other publicity purposes in printed publications, such as newspapers. Where the school uses images of individual pupils, the name of the pupil **will not** be disclosed. Where an individual pupil is named in a written publication, a photograph of the pupil **will not** be used to accompany the text. If, for example, a pupil has won an award and their parent would like their name to be published alongside their image, **separate consent** will be obtained prior to this.

Providing your consent:

To comply with the Data Protection Act 1998, please answer the questions listed below, to provide your consent as appropriate by ticking either 'Yes' or 'No' for each criteria. The school will **only** publish images and videos of your child for the conditions you have consented to by ticking the 'Yes' option below.

QUESTION	YES	NO
I am happy for the school to take photographs/videos of my child for internal use		
I am happy for photos / videos of my child to be used on the school website		
I am happy for photos/videos of my child to be used for promotional material such as school marketing videos		
I am happy for the photos/videos to be used on social media sites eg twitter		
I am happy for photos/videos of my child to be used in the media/press events		
I am happy for photos of my child to be taken by the school photographer		

I have read and understand the conditions of use as shown overleaf

Child's Name			
Signed:		Date:	
Please Print Name:			

Please return the completed consent form to the school

Ladybrook Primary School



Conditions of Use

- The form is valid for the duration of your child's attendance at Ladybrook Primary School. Consent will automatically expire after this time and it is your responsibility to let us know if you want to withdraw or change this agreement. You have the right to withdraw or change your consent at any time. To do so please contact the school office – admin@ladybrook.stockport.sch.uk
- We will not re-use any photographs or recordings a year after your child leaves this school.
- We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image or video on our website, in our school prospectus or in any other printed publication.
- We will not include personal email or postal addresses, or telephone or fax numbers on video, on our website, in our school prospectus or in other printed publications.
- If we use photographs of individual children, we will not use the name of that child in the accompanying text or photo caption. If we name a pupil in the text, we will not use a photograph of that child to accompany the article.
- We may include pictures of pupils and teachers that have been drawn by the pupils.
- We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.
- We will make every effort to ensure that we do not allow images to be taken of any children for whom we do not have permission or who are "at risk" or disallowed from having their image taken for legal or social reasons.
- We will take all reasonable measures to ensure the images are used solely for the purposes for which they are intended. However, we cannot guarantee this and take no responsibility for the way images are used by other websites or publishers or for any consequences arising from publication.
- Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies. In giving your consent, you understand that images may be used in printed and electronic format.

Ladybrook Primary School collects data from parents and pupils in order to support learning and the delivery of education, monitor pupil progress, provide the appropriate level of care and to comply with statutory obligations. Personal data will only be kept for as long as the law specifies, or where unspecified, personal data will be kept for the length of time determined by our business requirements.

We are committed to protecting personal data from security threats, whether internal or external, deliberate or accidental. Our processing activities are overseen by our Data Protection Officer. You can learn more about how we use personal and special data and download the Consent form and Conditions of Use from our website at the following link: [GDPR - Ladybrook Privacy notice](#)

Please return the completed consent form to the school